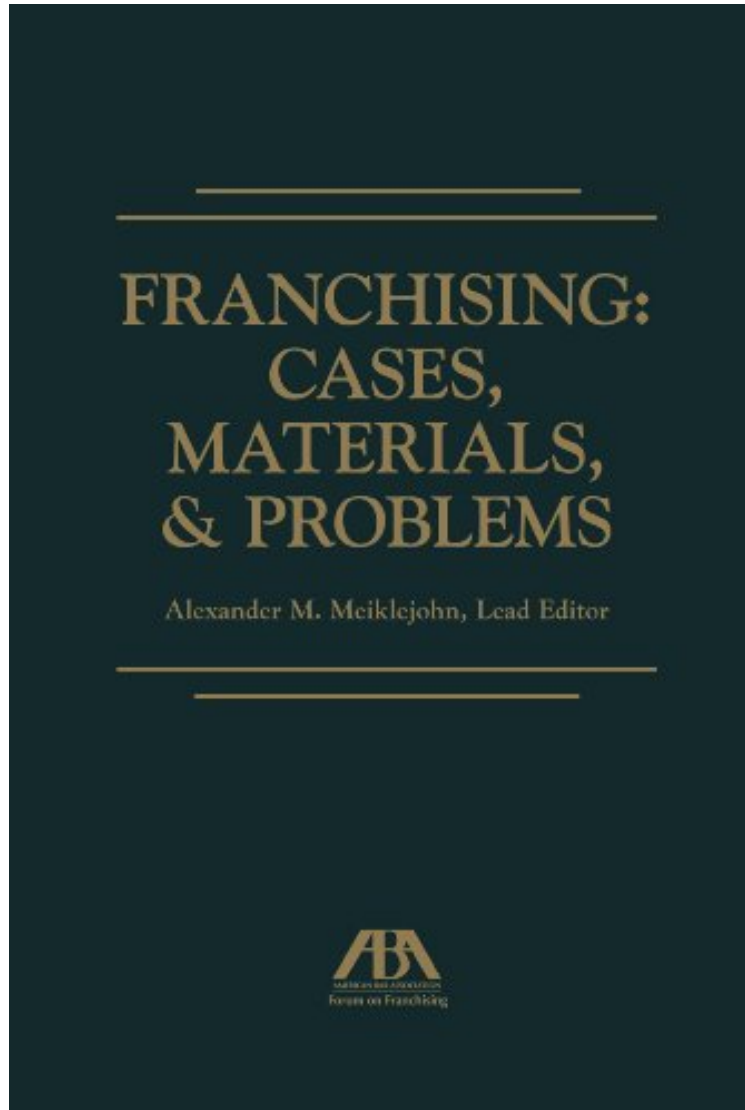


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## Franchising: Cases, Materials, Problems

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Many casebooks are constructed by academics who have spent a good portion of their careers in teaching environments. This casebook is different. While some of the contributors are full-time faculty members who have taught franchising in law schools, most are private practitioners. These practitioners have worked with clients in the

real world and have examined in-depth questions that the book explores. Their experience brings a blend of theoretical and practical perspectives on the legal and policy issues raised by franchising as a business model. The book is designed for use in a franchise law course, but contains practical materials for all attorneys.

**About the Author**Alexander Meiklejohn teaches Contracts, Commercial Law, Secured Transactions, Real Estate Transactions, and Franchise Law at Quinnipiac University School of Law in Hamden, Connecticut. His publications and research interests are in commercial law and franchising. He is a member of the American Bar Association Forum on Franchising and of the Executive Committee of the Connecticut Bar Association Section on Franchise Law. He serves as Legislative Liaison for that section. Before coming to Quinnipiac in 1981, he practiced real estate law, including zoning and state environmental regulations, in Woodstock, Vt.