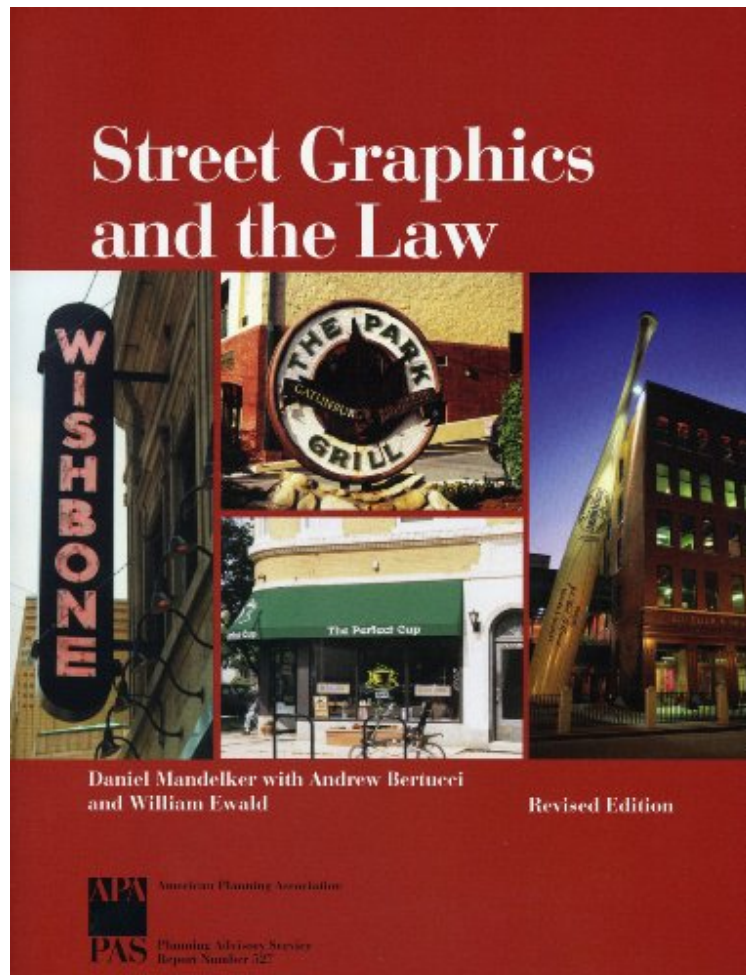


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Street Graphics and the Law

Daniel R. Mandelker, Andrew Bertucci, William Ewald
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Daniel R. Mandelker, Andrew Bertucci, William Ewald : Street Graphics and the Law before purchasing it in order to gage whether or not it would be worth my time, and all praised Street Graphics and the Law:

1 of 1 people found the following review helpful. Slightly HeadyBy CustomerPretty heavy reading. A little more textbook-ish than I would have liked. It would be good for someone looking for that sort of book.

This seminal report outlines a street-graphics system that ensures on-premise signs are expressive, appropriate, legible, and compatible with the character of the community. The system is a legally enforceable regulatory framework that makes good design possible. It offers benefits to business owners by eliminating the visual cacophony that often drowns out their messages and to drivers and pedestrians by making it easier and safer for them to find what they're looking for. The CD-ROM includes a model ordinance, links to a community sign ordinance and samples of signs based on the street graphics principles, and more. This is an essential report for communities dealing with the

challenging issue of regulating commercial signs.