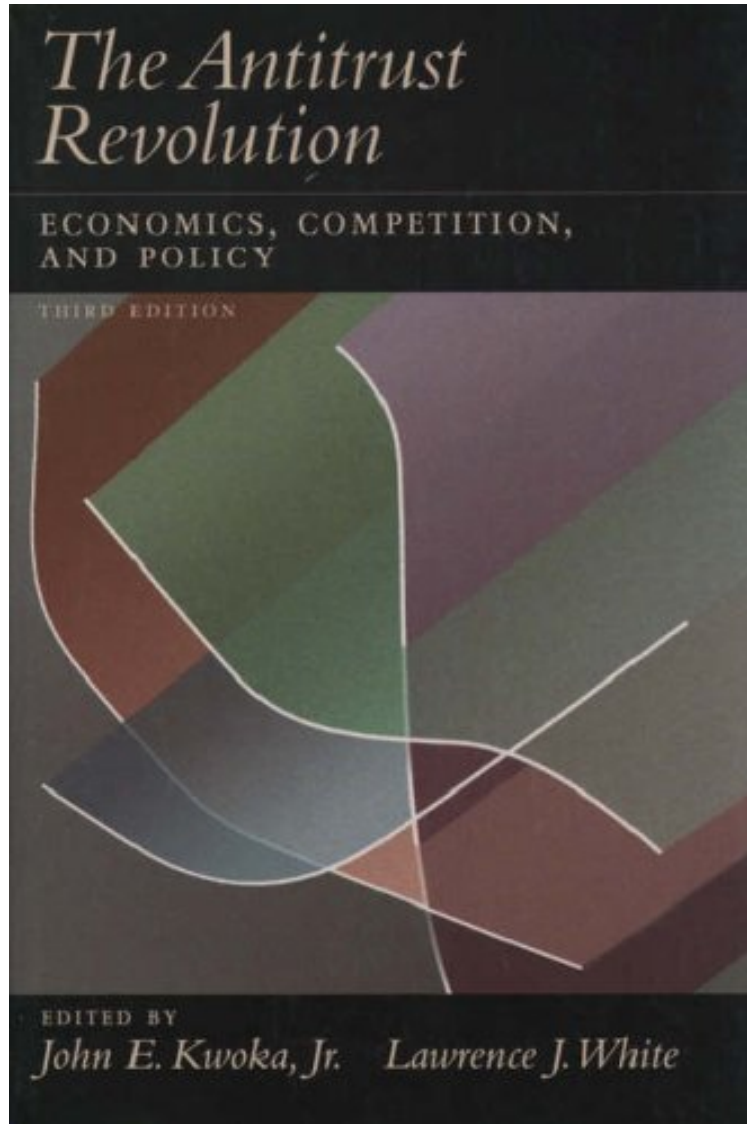


(Free) The Antitrust Revolution: Economics, Competition, and Policy

The Antitrust Revolution: Economics, Competition, and Policy

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The Antitrust Revolution, 3/e examines the critical role of economic analysis in U.S. antitrust policy. The book consists of economic studies of nineteen of the most significant antitrust cases of recent years, eleven of them new in

this edition. These cases include practices by Kodak, Visa, and Microsoft; mergers, proposed or consummated, involving Baltimore Gas Electric and PEPCO, Bell Atlantic and Nynex, and Staples and Office Depot; and other competitive issues such as universities' financial aid practices, the marketing of television rights by sports leagues, techniques for price coordination by airlines, and vertical relationships between media companies. Overview essays precede the three sections of the book: horizontal structure, horizontal practices, and vertical and complementary market issues. Commissioned and edited by John Kwoka and Lawrence White, these case studies are all written by prominent economists who participated in the proceedings. These economists were responsible for formulating the economic issues, undertaking the necessary economic research, and offering the economic arguments in court. As a result, they are uniquely qualified to describe the cases. Collectively, this volume provides detailed and comprehensive insight into the central role that is now played and will be played by economics in the antitrust process.

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