

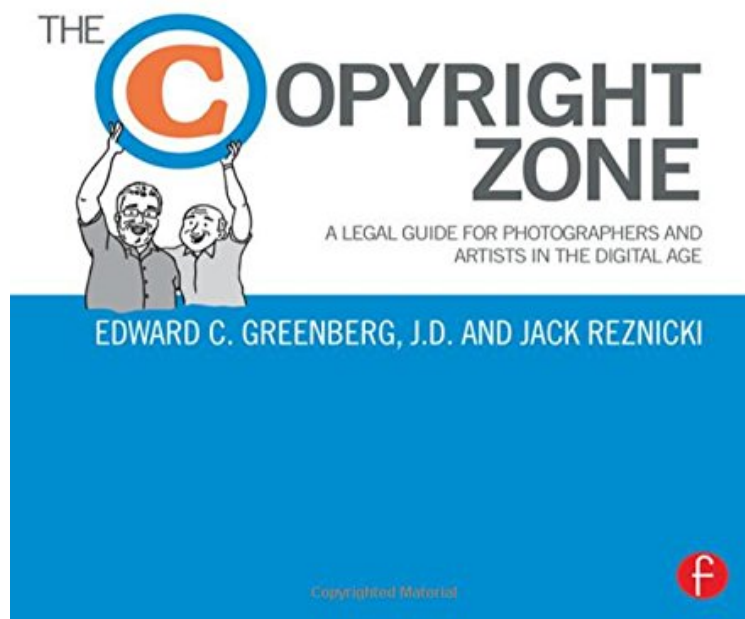
(Free download) The Copyright Zone: A Legal Guide For Photographers and Artists In The Digital Age

The Copyright Zone: A Legal Guide For Photographers and Artists In The Digital Age

Edward C. Greenberg, Jack Reznicki
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Edward C. Greenberg, Jack Reznicki : The Copyright Zone: A Legal Guide For Photographers and Artists In The Digital Age before purchasing it in order to gage whether or not it would be worth my time, and all praised The Copyright Zone: A Legal Guide For Photographers and Artists In The Digital Age:

3 of 3 people found the following review helpful. The Ultimate Knowledge-Base for Saving Your Ass in PhotographyBy Matt T.An indispensable tool for photographers who want to protect their rights and their business. Jack and Ed are like having Walter White and Saul Goodman showing you how to come out on top when the big corporte media cartels try to take what's yours and bury you.My favorite part of the book is the step-by-step, diagram-by-diagram tutorial on how to register your photographs with the Copyright Office. Once you've done it once or twice, it's easy. The information in this book is worth tens of thousands of dollars if it were billed by an attorney. From copyright, to ironclad paperwork practices, to business-savvy advice, to agents and lawyers, insurance, pricing and fee-negotiating, this book has everything you need from the starting level to know the "game" of photography in the modern age. They include both the monetary triumphs and tragic losses of photographers past who either did, or did not know the treacherous world of business. A business world you are in whether you want to be or not. I highly

recommend this easy to read, plain spoken and even funny in areas book that will educate and inform any person with a camera who wants to shoot pictures either professionally or as a hobby. Knowledge is protection, and as in any full-contact sport such as intellectual property management (your photos), you better wear protection. If you're the type of photographer that would rather walk softly but carry a big stick, the knowledge in this book is your big stick. Go fourth with confidence. 2 of 2 people found the following review helpful. Not a lawyer in a box, but the next best thing. By John Simply put, until you read this, your knowledge of what you can and cannot get away with as a photographer is laughably basic. Do any of you photogs use your clients' imagery in "your" sales materials without a signed release from everyone pictured? Read this book to understand the big hole you might be digging beneath your feet. Get it, read it, heed it. The only thing I wish for is to have the sample contracts within the book available as downloadable digital text. 0 of 0 people found the following review helpful. Excellent, informative, and very practical digest of the murky world of copyright law. By Bill 8811 Second Edition Review After watching an "Ed and Jack" lecture on YouTube, and having produced some video documentaries in the past, I found the book to be very informative for photographers and videographers. The collective knowledge of the "Lawyer and Photographer" is worth every penny spent on this book. Their knowledgeable and often humorous information and stories present clearly the very murky and not understood world of copyright law for the layman (and even lawyers). In the legal area of copyright, a little knowledge is a VERY good thing!

If you license or publish images, this guide is as indispensable as your camera. It provides specific information on the legal rights of photographers, illustrators, artists, covering intellectual property, copyright, and business concerns in an easy-to-read, accessible manner. The Copyright Zone, Second Edition covers: what is and isn't copyrightable, copyright registration, fair use, model releases, contracts and invoices, pricing and negotiation, and much more. Presented in a fun and easy to digest style, Jack Reznicki and Ed Greenberg, LLC help explain the need-to-know facts of the confusing world of legal jargon and technicalities through real world case studies, personal asides, and the clear writing style that has made their blog Thecopyrightzone.com and monthly column by the same name in *Photoshop User* magazine two industry favorites. The second edition of this well-reviewed text has almost doubled in size to ensure that every legal issue you need to know about as a photographer or artist is covered and enjoyable to learn!

About the Author Ed Greenberg has been a litigator practicing in New York City for over thirty years, has represented some of the top photographers and illustrators in the business as well as the average Joes and Janes striving to make a name for themselves. He has been on the faculty and a guest lecturer in the Masters Program in Digital Photography at The School of Visual Arts in New York and has lectured nationwide on photographers, artists and models rights on behalf of NAPP, PPA, APA and EP. Jack Reznicki is an internationally renowned commercial people and children photographer based in New York City. Jack's creative problem solving has helped promote products and services for many companies such as Toys "R" Us, Tylenol, The Wall Street Journal, Hyatt, Kodak, Readers Digest, Crest, ATT, Playtex, and several Time Magazine covers.