

The IDEA BROKERS

Tom Smith

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Tom Smith : The IDEA BROKERS before purchasing it in order to gage whether or not it would be worth my time, and all praised The IDEA BROKERS:

2 of 3 people found the following review helpful. A good start.By Joseph PhillipsThere needs to be more done to condense the enormous amount of information required to keep track of the talking heads on 24 hour news. They don't disclose much information, and most people are defenseless against the sheer volume of spin and bias. There needs to be a web site or something where you can look this stuff up quickly while the person is spinning on the air.6 of 7 people found the following review helpful. Highly recommended !By J. ChristopherThe Idea Brokers is an excellent chronological exploration of the evolution and impact of think tanks on U.S. public policy. The reader is presented with a comprehensive history of these obscure institutions that have spawned dramatically since the start of the 20th-century. The author adequately provides a thorough and detailed account of the personalities that were responsible for establishing these research institutions, their intended purpose, their area of expertise, their advising successes and their implementation failures. At the end, you will agree that these research insitutions will only play a much larger role in shaping government policy and public opinion in the coming years.3 of 4 people found the following review helpful. An excellently researched book !By J. ChristopherThe Idea Brokers is a thorough and lucid chronological examination of the evolution and impact of the modern day research centers known as 'think tanks'. These obscure research centers have spawned dramatically over the past century and their significant contributions in shaping the policies of the United States are revealed.

Gulliver thought the professors were out of their senses when he visited the Grand Academy of Lagado on the Isle of Balnibarbi. He was bemused by their many improbable schemes--extracting sunbeams from cucumbers, constructing houses from the rood down, and training pigs to plow with their snouts. Yet however bold and inventive the various projects and their 'projectors' (as he termed the scientists were, there remained something troubling about his visit to the academy, something fundamentally deficient about the experts and their ideas.