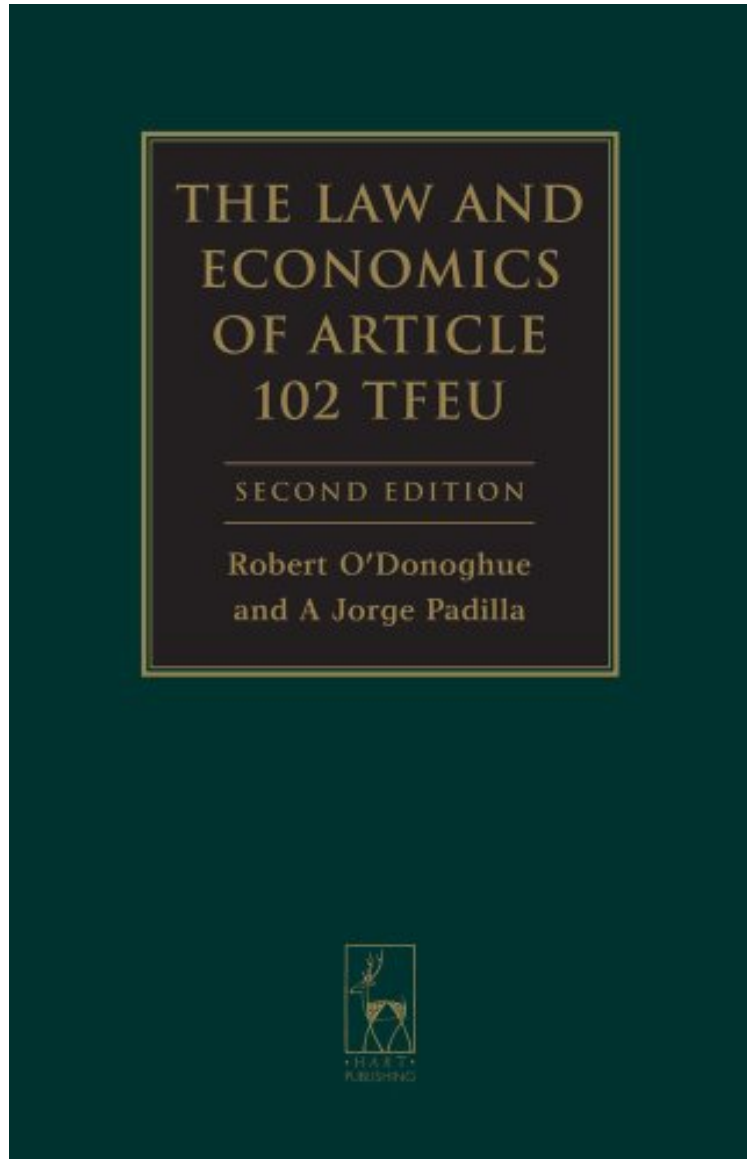


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## The Law and Economics of Article 102 TFEU: Second Edition

*Robert O'Donoghue, Jorge Padilla*

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This second edition is a comprehensive, integrated treatment of the legal and economic principles that underpin the application of Article 102 of the Treaty on the Functioning of the European Union (TFEU) to the behavior of dominant firms. Traditional concerns of monopoly behavior - such as predatory pricing, refusals to deal, excessive pricing, tying and bundling, discount practices, and unlawful discrimination - are treated in detail through a review of the applicable economic principles, the case law and decisional practice, and more recent economic and legal writings. In addition, the major constituent elements of Article 102 TFEU - such as market definition, dominance, effect on trade, and applicable remedies - are considered at length. Jointly authored by a lawyer and an economist, *The Law and Economics of Article 102 TFEU* contains an integrated approach to the legal and economic principles that frame policy in this major area of competition law. Although written primarily with practitioners and in-house lawyers in mind, it is essential reading for anyone with an interest in competition law enforcement against monopoly behavior.

Today's [competition] bible is clearly, and without the shadow of a doubt, THE reference on Article 102 TFEU. I guess everyone should thank Robert O'Donoghue and Jorge Padilla for the assistance they have provided to the competition community since the 1st ed. There is a world before and a world after "The Law and Economics of Article 102 TFEU". Clearly, this book should be compulsory reading for anyone approaching the law of abuse of dominance. I guess it should even be subsidised by agencies. (Nicolas Petit *Chillin Competition Blog*) Although it takes a law and economics approach, the book is highly accessible to the mere lawyer. (Christopher Stothers *European Competition Law*, Volume 35, Issue 8) The work is thoughtful, grammatical, lucid and tightly written...I have not found anything on Article 102 TFEU as easy to follow as this analysis of a difficult topic. It is most welcome. (Valentine Korah *World Competition Law and Economics*, December 2014) About the Author Robert O'Donoghue is a barrister at Brick Court Chambers, London and Brussels. A Jorge Padilla is Senior Managing Director and Head of Compass Lexecon Europe.